

A HERO IS PROACTIVE. TAKE THE PLEDGE.

The exploitation and sexual abuse of children can happen to anyone regardless of demographics or socioeconomic status—no one is exempt. As a parent/caregiver, you are the first line of defense in protecting your child.

At kNot Today, we know this is a difficult topic to digest, so we've created an easy to use guide to facilitate these conversations. Join thousands of parents and caregivers from across the country who are choosing to be a hero and be proactive for their child.

I, _____, commit to **TAKING THE TIME TO:**

TALK

On-going, age appropriate conversations are the key to developing open communication about important topics with your child. Remember, if your child shares something that shocks or concerns you, stay calm and don't overreact. Affirm that it was brave to share.

NOTICE

Understanding how predators work will help you protect your child online. Predators will often mimic the behavior of a friend their age through fake accounts, commenting on posts to build trust before asking more personal questions.

KNOW

Watch carefully those people who go above and beyond to spend time with your child, especially if they seek one-on-one time (ex. free babysitting) Many times, when something looks too good to be true it probably is.

LEARN

In a world where technology is rapidly advancing, it is critical for parents/caregivers to stay up-to-date on the latest apps and platforms kids are using. Predators often use specific terminology in hopes of remaining undetected. Learn the lingo and monitor your child's devices.

I promise to educate myself on these topics and I promise to have an age-appropriate conversation with my child TODAY to protect, empower, and prepare them for the future.

Parent/Caregiver Signature